

ESTÉE LAUDER

NEW Estée Lauder Advanced Night Repair Eye Lift + Sculpt 15ml

Available as from mid-September 2025



Reimagine your eyes with a formula inspired by the science of cosmetic procedures

The Derm-Advanced Eye Lift: visibly lift, sculpt and remodel. Estée Lauder introduces its newest eye innovation, **Advanced Night Repair Eye Lift + Sculpt**. Inspired by the multi-dimensional approach taken by dermatologists, this potent, clinically-tested formula lifts, sculpts and volumizes to redefine the look of the eye area. Provides targeted transformation in four eye dimensions: lid, inner corner, crow's feet, and undereye. With a cushioning, weightless fluid texture, Advanced Night Repair Eye Lift + Sculpt treats existing lines and helps prevent new lines from forming. Inject new vitality into the eye area, starting tonight – and leave eyes looking more sculpted, lifted, well-rested and re-defined.

THE EYE LIFT – SEE RESULTS IN 4 WEEKS*

Visibly Lift, Firm & Sculpt

This breakthrough formula treats the eye area in 4 dimensions, taking inspiration from a multi-dimensional dermatologist approach.

- Sculpting **Hexapeptide-8** helps firm, visibly lift and restore volume in the delicate eye area.
- **2HA Volume Filler**, a flexible network of polymers and multi-molecular weight HA, helps cushion the movement of dynamic lines. By delivering moisture at multiple levels, it gives eye contours a plump and more volumized look.
- Molecules of Estée Lauder's patented and exclusive signature Advanced Night Repair technology, **Tripeptide-32**, penetrate into skin to help the formula optimize skin's natural nightly repair process.
- Proven Results:
 - After 2 weeks, 86% said eye contours looked more clearly defined¹
 - After 4 weeks, 8/10 said their eye area looked more lifted, sculpted, tighter²
 - After 12 weeks:
 - 96% had visible eyelid lifting³
 - 98% had clinical improvement in tighter, smoother eyelids³
 - 100% had clinical improvement in firming³

Visibly Deactivate Dynamic Lines

The formula targets both dynamic and static lines by reducing the look of existing lines and helping to prevent new ones from forming. With a breakthrough clinical protocol, ANR Eye Lift + Sculpt is proven to help deactivate the look of dynamic lines caused by facial movement in two key eye zones.

- -35% dynamic crow's feet lines and wrinkles⁴
- -43% dynamic eye smile lines⁴
- -33% dynamic under-eye lines and wrinkles⁴
- Repairs the skin barrier to help cushion skin against dynamic lines.⁵

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4D Remodeling from Every Angle

Inspired by dermatologists' precise 4D approach to targeting the eye area, this advanced formula visibly improves the four dimensions of youthful eyes, remodeling eyes from every angle: undereye, lid, crow's feet, inner corner.

- *Immediate*⁶
 - 98% said it absorbed into skin quickly
 - 96% said their eye area felt nourished, hydrated
 - 85% said their eyes looked brighter, more radiant
- *Overnight*
 - Clinically tested improvement in eye area smoothness, moisture and radiance⁷
 - 92% said skin felt recharged upon waking⁸
 - 82% said eyes looked more open and wide-awake⁸

Appropriate for sensitive eyes and contact lens wearers. Dermatologist-tested. Ophthalmologist-tested. For all ages, skin types and skin tones. Appropriate for eye and face use (nasolabial folds and forehead lines). Non-acnegenic/non-comedogenic.

Drying Alcohol, Sulfite, Sodium Lauryl Sulfate /Sodium Laureth Sulfate (SLS/SLES), Synthetic Fragrance, Oil

Availability: NEW ADVANCED NIGHT REPAIR EYE LIFT + SCULPT 15ml is available as from mid-September 2025 at all points of sale as well as online at [esteelauder.nl](https://www.estelauder.nl).

Suggested Retail Price: €89 (15ml)

Press Contacts: For more information or to request images or samples please contact **Paiman Azizi:** paiman@mmbsy.com.

*Clinical testing on 58 women.

¹ Consumer testing on 149 women after using product for 2 weeks, twice daily (AM/PM)

² Consumer testing on 164 women after using product for 4 weeks, twice daily (AM/PM)

³ Clinical testing on 58 women, after using product for 12 weeks, twice daily (AM/PM)

⁴ Innovative clinical testing protocol on 32 women, after using product for 12 weeks twice daily (AM/PM)

⁵ Clinical testing on 31 women after 1 product application.

⁶ Consumer testing on 165 women after 1 product application.

⁷ Clinical testing on 32 women, after 1 product application at night, measured after 12 hours.

⁸ Consumer testing on 165 women after 1 product application at night, measured after 12 hours.